

## Patrick Regan Davis

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www.grumpymonkeychicago.com

### SUMMARY

A graphic designer specializing in consumer marketing with the added experience of Fortune 500 consulting.

### WORK EXPERIENCE

#### 2005 - Present

#### Grumpy Monkey Graphics and Design

Freelance Graphic Designer

Created, executed, and delivered high-quality print and web marketing campaigns that immediately engaged the consumer, resulting in increased turnout and interest for the client. Built and maintained long-term client relationships by delivering creative and high quality work on time. Working from concept to final product, met with clients throughout project, providing mockups and facilitating feedback and discussion. Created internal project workflow and timelines for each project to meet multiple clients' deadlines. Specialized skills include photo-composites, portrait retouching, copy-writing, and branding.

#### 2005 – 2008

#### Stax, Inc.

Consultant Associate, Production Designer

Strategy consulting for private equity and Fortune 500 corporations. Specialized in marketing strategy, including consumer and competitive positioning. In addition, wrote and designed presentations in both PowerPoint and Word. Managed teams of two to six team members and worked on proposal writing, survey design, and research methodology; oversaw both quantitative and qualitative data collection and analysis via multiple streams (web, phone and secondary).

#### 2005 – 2006

#### MetroPro Realty

Graphic Designer

Worked independently within tight timeframes to design weekly advertisements for Chicago Tribune, Chicago Sun-Times, and Hyde Park Herald. Developed unique themes and layout styles each week for listings, as well as web-ready advertisements and handouts for open houses.

#### 2003 – 2005

#### La Cosa Nostra Productions

Head of Marketing

Designed campaigns and marketing for theatrical productions; rewarded with significant increases in audience during tenure as well as notable press and attention from local media. In addition, created a cohesive graphical identity for each season to aid branding.

### SPECIAL SKILLS

Adobe Photoshop CS4

Adobe Illustrator CS4

Adobe InDesign CS4

Adobe Dreamweaver CS4

Adobe Flash CS4

Quark Express 7

Microsoft Word

Microsoft PowerPoint

Microsoft Excel

Microsoft Access

Presentation and chart design

Logo and branding design

HTML and CSS proficiency

Drupal 6.0 proficiency

Web graphics

Website layout and design

Copy-writing

Portrait retouching

### EDUCATION

#### 2001 - 2005

#### Florida State University

BA, Theatre, Concentration in Marketing, *magna cum laude*