

# Patrick Regan Davis

2050 W. Addison #2

Chicago, IL 60618

773-494-2453

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www.grumpymonkeychicago.com

## OBJECTIVE

To utilize my talents and experience in graphic design in a passionate and creative way within a strongly driven team environment.

## GRUMPY MONKEY GRAPHICS AND DESIGN

A freelance design agency specializing in consumer marketing campaigns.

### Freelance Designer (2005-Present)

Create, execute and deliver high-quality print and web marketing campaigns that immediately engage the consumer, resulting in increased turnout and interest for the client. Build and maintain long-term client relationships by delivering creative and high quality work on time.

Working from concept to final product, meet with clients throughout project, providing mockups and facilitating feedback and discussion.

Create internal project workflow and timelines for each project to meet concurrent clients' deadlines

Work includes:

- print campaigns, magazine and newspaper advertising
- promotional materials, brochures, newsletters, business cards
- photo-composites
- website development
- portrait retouching
- copywriting
- logo and re-branding initiatives.

## STAX, INC.

An analytically driven consulting and market research firm serving corporations, leveraged buyout firms and hedge funds.

### Associate (2006-Present)

#### Research Associate (2005-2006)

Execute due diligence projects for leveraged buyout firms—often within a compressed timeframe of one to two weeks—and engagements for corporations in the Fortune 100 including sales and marketing strategy, top-line analyses and customer segmentation. Consistently deliver high quality work on-or-before-deadlines, which leads to recurring engagements.

Specialize in developing marketing strategies and positioning, including consumer perspective and competitive positioning.

Key focus in writing and designing for deliverables meant as standalone documents in both Word and PowerPoint formats.

Manage and deliver on aspects of the project including proposal writing, survey design, and research methodology; oversee both quantitative and qualitative data collection and analysis via multiple streams (web, phone and secondary).

Manage teams of 2-6 staff members through research, analysis, and writing phases.

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## METROPRO REALTY

A Chicago-based realty company brokering properties ranging from \$100K to \$3M.

### Graphic Designer (2005-2006)

Worked independently within tight timeframes to layout and design individual weekly advertisements for Chicago Tribune, Chicago Sun-Times, and Hyde Park Herald. In fitting with the company's branding, developed unique themes and layout styles each week for listings, as well as web-ready advertisements and handouts for open houses. .

## LA COSA NOSTRA PRODUCTIONS

A Florida-based non-profit theatre company performing new and adapted works.

### Art Director, Head of Marketing (2003-2005)

Created, designed, and executed through final printing campaigns and marketing for season's theatrical productions, rewarded with significant increases in audience during tenure as well as notable press and attention from local media.

Design work included print, newspaper, and web designs.

Developed cohesive graphical identity for each season.

Bid out and tracked print contracts.

Served as contact person for media relations.

## EDUCATION

BA, Theatre, Concentration in Theatre Marketing (2005)

Florida State University

*Magna cum Laude*

## SPECIAL SKILLS

Adobe Photoshop CS

Adobe Illustrator CS

Adobe InDesign CS

Adobe GoLive CS

HTML/CSS Proficient

Macromedia Dreamweaver MX

SSH Secure Shell

SPSS

Microsoft Office (Word, Excel, PowerPoint, Access)

Windows Me/2000/NT/XP

Macintosh OS 8/9/X

References available upon request.